



Exhibitor Options for Virtual Participation

\$450 PRE-Conference Registration Mailing List	➔	No changes
\$450 POST-Conference Registration Mailing List	➔	No changes
\$250 Mobile Banner Ad	➔	Placement below menu or footer of content pages
\$2,000 10' x 10' Standard Booth	➔	Basic Virtual Booth + 2 full conference registrations
\$2,250 10' x 10' Preferred Booth	➔	Basic Virtual Booth + 2 full conference registrations + Mobile Banner Ad
\$3,750 20' x 10' Standard Booth	➔	Basic Virtual Booth + 2 full conference registrations + Mobile Banner Ad+Scrolling Homepage Ad+ Header Banner
\$4,250 20' x 10' Preferred Booth	➔	Basic Virtual Booth + 3 full conference registrations + Mobile Banner Ad (above menu)+Scrolling Homepage Ad + Header Banner + Top of Exhibitor List
\$7,250 (SOLD) Island Booth	➔	Basic Virtual Booth + 4 full conference registrations + Mobile Banner Ad (above menu) +Scrolling Homepage Ad + Header Banner + First in Exhibitor List

All booths include:

Virtual trade show

With the virtual trade show you don't lose the interactivity of an in-person event – connect immediately and personally with attendees. You gain immediate visual and informational elements that go beyond signage in a traditional booth, and give attendees an immediate snapshot into who you are and what you offer. Maximize your booth's personalization and interactivity through your "booth staff." Use messaging capabilities and real-time video demos to interact with attendees during specified "Exhibit Hours" and beyond. Give your brand and product the chance to shine in your own "virtual tradeshow booth." Your booth is entirely customizable - bring your brand to life with your logo, descriptive information, keywords, documents and multimedia content.

Lead Generation

Go beyond just lead capture and download to analyze your booth traffic. Gain insights into not just who has visited your booth, but how many times, so that you can craft a thoughtful outreach message to anyone who may be sitting on the fence. Get maximum value out of the event through gaining your most valuable resource: leads. Up-to-the-minute lead requests mean you quickly know who wants information and how to reach out. Receive leads and contact information from attendees who message you to learn more about your products and services. View event attendees who visited your booth and message them via the platform during the event.

Interested in a dedicated sponsor page or sponsored communication e-blast, contact Katherine Hughey for details. katherine@nagap.org.