October 2019 Flash Feedback Results:
Perspectives Newsmagazine - Member Preferences

Which format do you prefer when reading Perspectives?

- Electronic: 47%
- Paper: 44%
- I don't have a preference: 8%

Responses not selected (0%):
- I'm a new member and haven't received a copy of Perspectives yet.
- I don't read Perspectives.

Have you ever shared the print version of Perspectives with a colleague?

- Yes: 56%
- No: 33%
- Not applicable (have not received one yet): 11%

In addition to receiving Perspectives electronically, please indicate your preference for receiving the printed journal:

- I would like to opt-out of receiving the printed journal (receive electronic format only): 28%
- I would like to receive the printed journal once per year: 3%
- I would like to receive the printed journal twice per year (current practice): 36%
- I would like to receive the printed journal three times per year (every publication): 33%
Please share any other thoughts or comments you have on the subject of Perspectives:

- Great publication, much appreciated!
- I always read Perspectives, and the print copies are such a great additional benefit. When I get the summer one in my email I always print it out to read and then to share with other offices on my campus.
- I love the printed version as I like to read it when commuting on the train/bus or when flying to/from work events. It's also easier to share with colleagues who would likely read it, rather than *another* email, which can get lost in a crowded inbox.
- I prefer having Perspectives in BOTH print and electronic. Having it electronic is nice to be able to share with colleagues at other universities or across campus. I prefer a print so I can mark articles of interest and either keep them or share them with my supervisor. Plus, it is a nice change of pace to read from paper and get my eyes off the screen for a while.
- I think this is a very valuable resource and am glad NAGAP produces it. I especially like the summer issue which includes all of the synopses of sessions from the Annual Conference, since there are always many more sessions than I'm able to attend.
- I wish the ads were easier to distinguish.
- It's been helpful to share the print piece around with colleagues and supervisors, especially when trying to point out best practices or recent research.
- While Perspectives is a great GEM publication, I would eventually like to see it transformed into a scholarly journal that is searchable to academic researchers and scholars.
- While the electronic version is necessary, there is still value in having some paper versions as they currently exist. It is nice to have reading material out for others to see and some view it as more "elite or like a professional journal". Guess I am old fashion.