



**24<sup>th</sup> Annual Winter Institute for Advanced  
Graduate Enrollment Management Professionals**

Intercontinental San Juan — San Juan, PR  
January 17 – 18, 2019

**Thursday, January 17**

- 8:00 – 8:30 am**                      **Registration & Continental Breakfast**
- 8:30 – 8:45 am**                      **Welcome**  
Amanda Ostreko, Chair, Professional Development Committee  
Assistant Dean of Graduate Studies  
University of Kansas
- 8:45 – 10:15 am**                      **Keynote Address**
- ❖ Carmen Cividanes, Executive Director, The Association of Private Colleges and Universities of Puerto Rico (ACUP)
  - ❖ Lillian Negrón-Colón, President ACUP and President *Universidad Central de Bayamón* (Bayamón Central University)
  - ❖ Gladys Nieves-Vázquez, Second Vice President ACUP and President EDP University
  - ❖ Zilma Santiago, Vice President Academic Affairs, *Universidad Adventista de las Antillas* (Antillean Adventist University)
  - ❖ José A. Ortiz-Dalio, Esq., Government Relations Counsel of ACUP
- 10:15 – 10:30 am**                      **Break**
- 10:30 – 12:00 pm**                      **Compliance Program Requirements for Graduate Education & Institutions**  
Jeff Chasen, Associate Vice Provost for Integrity and Compliance  
University of Kansas
- 12:00 – 1:00 pm**                      **Networking Lunch**
- 1:00 – 2:30 pm**                      **The Impact of Unconscious Bias at Work**  
Marguerite Fletcher, Lawyer, Coach, and Diversity Consultant  
Fletcher Consulting, LLC
- 2:45 – 3:00 pm**                      **Break**
- 3:00 – 4:30 pm**                      **Implementation of the Graduate Enrollment Management (GEM) Models across a Variety of Institutions**  
Panel facilitated by Matt Cipriano, Associate Director, Enrollment and Education Operations  
Weill Cornell Medicine Graduate School of Medical Sciences
- 5:00-6:30 pm**                      **Reception**
- Dinner on your own**

**Friday, January 18**

- |                         |   |
|-------------------------|---|
| <b>8:30 – 9:00 am</b>   | <b>Continental Breakfast</b>  |
| <b>9:00 – 10:30 am</b>  | <b>Maximizing Talent with Emotionally Intelligent Leadership</b><br>Marcy Levy Shankman, Leadership Coach & Strategist<br>Cleveland Metropolitan School District and Principal, MLS Consulting, LLC                 |
| <b>10:30– 10:45 am</b>  | <b>Break</b>  |
| <b>10:45 – 12:15 pm</b> | <b>Tassology of Graduate Enrollment: National Trends &amp; Implications for Practice</b><br>Hironao Okahana, Associate Vice President, Research and Policy Analysis<br>Council of Graduate Schools                  |
| <b>12:15 – 1:15 pm</b>  | <b>Networking Lunch</b>   |
| <b>1:15 – 2:45pm</b>    | <b>NAGAP, LinkedIn, &amp; Google...Oh My! Actionable Resources &amp; Takeaways from a Year's Worth of Research, Trends, &amp; Reports</b><br>Mark Cunningham, EVP Client Solutions and Strategy<br>Carnegie Dartlet |
| <b>2:45– 3:00 pm</b>    | <b>Wrap-up</b>  |

*The materials distributed at this workshop are the property of NAGAP, the PDI faculty, and/or the companies whose representatives are presenting at the workshop. Any commercial or for-profit use of these materials is strictly prohibited.*

**Thank you to our sponsor, VisitDays, for their support of this educational offering!**

**VISITDAYS**