



2020 Fall Professional Development Institute Agenda

All times are listed in Eastern Time

Monday, October 26

12:00 p.m. – 1:30 p.m.

Conversation with GEM Professionals about how they addressed COVID 19 challenges and are planning for this year

Kathleen Costello, Director, Graduate and Recruitment, Clemson University

Andy Crawford, Associate Director of Graduate Admissions, Bentley University Graduate School of Business

Will Fenton, Director of Graduate Recruitment, Drexel University

Tuesday, October 27

12:00 p.m. – 12:30 p.m.

The NEW Enrollment Marketing Benchmarks (and the recruitment tactics that are getting the best results)

Tony Fraga, CEO, DD Agency

Wednesday, October 28

12:00 p.m. – 12:30 p.m.

Supporting the International Graduate Student Journey During Covid19

Ravi Shankar, Assistant Provost and Director of International Services, University of Rochester

Dr. Jane Gatewood, Vice Provost for Global Engagement, University of Rochester

Dr. Sonja Knutson, Director of the Internationalization Office and Interim Director of ESL and the Writing Centre, Memorial University of Newfoundland

Dr. Melissa Sturge-Apple, Vice Provost & University Dean of Graduate Education, University of Rochester

Thursday, October 29

12:00 p.m. – 12:30 p.m.

GEM Data Trends

Dr. Hironao Okahana, Vice President of Research and Knowledge Development, Council of Graduate Schools

Friday, October 30

12:00 p.m. – 12:30 p.m.

Reimagining Graduate Student Well-Being: Strategies & Partnerships that Promote Graduate Student Mental Health and Well-Being

Dr. Kerry Wilks, Associate Dean of the Graduate School, Wichita State University

Dr. Jessica Provines, Assistant Vice President for Wellness and Director of Counseling and Prevention Services, Wichita State University

Dr. Algerian Hart, Associate Dean of the Graduate College and Professor of Kinesiology, Missouri State University