



# NAGAP

## Winter Professional Development Institute

January 13-14, 2021

**Wednesday, January 13, 2021**

12:00 p.m. – 1:15 p.m.

**Welcome to Day 1**

**Race and Ethnicity in Higher Education: Diversifying Graduate Education and the Faculty Pipeline**

Morgan Taylor, Senior Research Analyst, American Council on Education

1:30 p.m. – 2:30 p.m.

**Concurrent Session 1A: Report on the State of Graduate Enrollment Perceptions and Priorities**

Keith Ramsdell, Vice president for Enrollment Management and Marketing, Ashland University; Donald Resnick, Consultant, EAB; Pam Royall, Head of Research, Enrollment Services, EAB

**Concurrent Session 1B: How Leaders Are Dealing with Challenges Facing GEM**

Ann Talbot, Senior Assistant Dean for Enrollment Strategy, Loyola University of Chicago School of Law (MAGAP President); Stephen Ostendorff, Director, Graduate Admissions, Bank Street College of Education (NYGAP President); Kimberly Holley, Senior Director of Admissions, Appalachian State University (SEAGAP President)

2:45 p.m. – 3:45 p.m.

**Concurrent Session 2A: How to Engage and Support Faculty Program Directors**

Mary Pascarella, Associate Director of Graduate Admissions, Sam Houston State University; Dr. Tracy Collum, Associate Dean, Graduate School, Idaho State University

**Concurrent Session 2B: What Admissions Needs to Know (and Do) to Set Adult Students Up for Success**

Dr. Lynne Hull, Vice President, Student Affairs and Enrollment Management, Franklin University

4:00 p.m. – 5:00 p.m.

**Optional Group Discussion**

Join colleagues for an informal conversation about the topics and takeaways presented today. This session will use Zoom Meetings, so please have your microphones and cameras (if possible) ready.

**Thursday, January 14, 2021**

12:00 p.m. – 1:15 p.m.

**Welcome to Day 2**

**Reengineering Graduate Admissions Processes for Greater Equity**

1:30 p.m. – 2:30 p.m.

**Concurrent Session 3A: International Graduate Students – How Is COVID-19 Impacting How We Recruit?**

Dr. Sonja Knutson, Director, Internationalization Office, Memorial University of Newfoundland

**Concurrent Session 3B: From Search to Social, What Prospective Grad Students Are Saying about Your Presence Today**

Mark Cunningham, Executive Vice President, Partnerships and Operations, Carnegie Dartlet

2:45 p.m. – 3:45 p.m.

**Concurrent Session 4A: Onboarding Made Easy for GEM Professionals**

Stacy Doepner-Hove, Director, Master of Human Resources and Industrial Relations Program, University of Minnesota; Dean Tsantir, Director of Admissions and Recruitment, University of Minnesota

**Concurrent Session 4B: Trending Topics in GEM – A Round Table Discussion with NAGAP Board Members**

Andrew Kim, Director of Graduate Enrolment Services, Memorial University of Newfoundland; Dr. Stanley Kania, Enrollment Management Recruiter, Geisinger Commonwealth School of Medicine; Keith Ramsdell, Vice President for Enrollment Management and Marketing, Ashland University; Naronda Wright, Administrative Specialist, Georgia Southern University, Georgia Southern University; Katie Beczak, Associate Director of International Enrollment, Rochester Institute of Technology

4:00 p.m. – 5:00 p.m.

**What Really Is Self Care?**

Zach Newby, Health Educator, University of Kansas