

**Summer Institute for New Graduate Admissions Professionals**  
*National Association of Graduate Admissions Professionals*  
The Flamingo — Las Vegas, Nevada  
July 9 & 10, 2009

**PROGRAM SCHEDULE**

**Thursday, July 9**

8:30 – 9:00 am Savoy Room	<b>Registration and Continental Breakfast</b>
9:00 – 9:15 am Savoy Room	<b>Welcome</b> Cammie Baker Clancy, Chair, NAGAP Professional Development Committee Empire State College, State University of New York
9:15 – 10:30 am Savoy Room	<b>Introduction to the Profession of Graduate Admissions</b> Kristin Williams, NAGAP Past President George Washington University
10:30 – 10:45 am	<b>Break</b>
10:45 – 12:15 pm Savoy Room	<b>Marketing in Higher Education</b> Margaret Andrews Hand and Mind Associates
12:15 – 12:30 pm Savoy Room	<b>Doing Good and Doing Right: Ethical Issues in Graduate Admissions</b> Kristin Williams, NAGAP Past President George Washington University  Donald Resnick, NAGAP Past President Dowling College  James Vaseleck Law School Admission Council
12:30 - 1:30 pm Mesquite Room	Lunch and Discussion on Ethical Issues
1:30 – 3:00 pm Savoy Room	<b>Doing Good and Doing Right: Ethical Issues in Graduate Admissions (continued)</b>
3:00 – 3:15 pm	<b>Break</b>
3:15 – 4:45 pm Savoy Room	<b>Legal Issues in Graduate Admissions</b> James Vaseleck Law School Admission Council
5:00pm Mesquite Room	Reception (Dinner on your own)

## Friday, July 10

9:00 – 9:30 am

Savoy Room

### Continental Breakfast

9:30 – 11:00 am

Savoy Room

### How to Succeed in a Recruiting World of Overwhelming Change

Brian Niles

TargetX

11:00– 11:15 pm

### Break

11:15– 12:45 pm

Virginia City Room

### Breakout Sessions

#### Travel Tips and Lessons Learned from Recruiting on the Road

Michelle Howell Smith, NAGAP Professional Development Committee

University of Nebraska-Lincoln

Savoy Room

### Local and Regional Recruiting: The MacGyver Philosophy

Keith Ramsdell

Lourdes College

12:45 –2:00pm

Mesquite Room

### Lunch with the NAGAP Board of Directors

#### Getting Involved in NAGAP

James Crane, NAGAP Marketing & Membership Relations Chair

Brigham Young University

Joanne Canyon-Heller, NAGAP Vice President and Parliamentarian

Roosevelt University

2:00 – 3:30pm

Savoy Room

### Getting Future Ready:

#### Key Competencies for Graduate Admissions Professionals

Rahul Choudaha, NAGAP Research Award Recipient

World Education Services

#### Panel:

John Bury, NAGAP Professional Development Committee Member

University of Tulsa

Debbie Lesperance, Past NAGAP Conference Chair

Columbia University School of Social Work

Patricia Gardner, NAGAP Professional Development Committee Member

Central Connecticut State University

Donald Resnick, NAGAP Past President

Dowling College

3:30– 4:00 pm

Savoy Room

### Wrap-up

Camie Baker Clancy, Chair, NAGAP Professional Development Committee

Empire State College, State University of New York