The Future of Graduate Enrollment Management

Strategic enrollment planning and data-driven decision-making are essential to surviving and ultimately prospering in the current economic climate facing our colleges and universities. The Winter Institute will focus on internationalization, student financial support, predictive enrollment modeling, and the factors that influence graduate student persistence.

Thursday, January 19
8:00 – 8:30 AM
Registration and Continental Breakfast

8:30 – 8:45 AM
Welcome and Introductions
Cammie Baker Clancy, Chair, NAGAP Professional Development Committee
Director of Graduate Outreach & Admissions, School for Graduate Studies
Empire State College, State University of New York

8:45 – 10:45 AM
Implementing an Effective International Enrollment Model on Your Campus
Panelists (tentative):
Martin Bennett, EducationUSA Outreach Coordinator at Institute of International Education (IIE)
Dr. Fanta Aw, Assistant Vice President of Campus Life and Director of International Student and Scholar Services, American University
Dr. Jeffery T. Johnson (Discussant), Associate Dean for Graduate Admissions & Student Affairs, School of Public Health & Tropical Medicine, Tulane University

10:45 – 11:00 AM Break
11:00 – 12:45 PM  
*Influencing Academic Milestones: Developing strategies to positively impact matriculation, retention, time-to-degree and graduation*

**Panel:**  
Dr. Myron (Mick) Thompson, Member, NAGAP Education Committee  
Associate Provost and Executive Director of the Graduate School  
University at Buffalo, State University of New York  
Alexis S. Haakonsen  
Executive Director of Graduate Admissions, Sacred Heart University  
Dr. Kristen Sterba, NAGAP Research and Global Issues Chair,  
Assistant Dean, Graduate Student Recruiting and Retention, Graduate School,  
University of Arkansas for Medical Sciences

12:45 – 1:45 PM Luncheon

1:45 – 4:00 PM  
*Predictive Enrollment Modeling*  
JeanCarlo Bonilla, Director of the Graduate Center,  
Office of Graduate Enrollment Management, Polytechnic Institute of New York University

5:00 – 6:30 PM RECEPTION  
*Dinner on Your Own*

**Friday, January 20**  
9:00 – 9:30 AM  
Continental Breakfast

9:30 – 11:00 AM *(Part I)*  
*Benefits and Challenges: Developing Centralized vs Decentralized Grad Operations*  
Janice Miller, Regional Director, Noel-Levitz

11:00 – 11:15 AM  
Break

11:15-AM – 12:15 PM *(Part II)*  
*Benefits and Challenges: Developing Centralized vs Decentralized Grad Operations*

12:15-1:15 Luncheon

1:15-3:30PM  
*Graduate Student Funding and Support*  
Nathan Bell, Director of Research and Policy Analysis for the Council of Graduate Schools

3:30 – 4:00pm Closing Remarks