

**Summer Institute for New Graduate Admissions Professionals**  
***National Association of Graduate Admissions Professionals***  
The Mirage — Las Vegas, Nevada  
July 7 & 8, 2011

PROGRAM SCHEDULE

**Thursday, July 7**

- |                         |  |
|-------------------------|--|
| <b>8:00 – 8:30 am</b>   | <b>Registration and Continental Breakfast</b>  |
| <b>8:30 – 8:45 am</b>   | <b>Welcome</b><br>Cammie Baker Clancy, Chair, Professional Development Committee<br>Director Graduate Outreach and Admissions, School for Graduate Studies<br>State University of New York, Empire State College<br><br>Joanne Canyon-Heller, NAGAP President<br>Director of Graduate Admissions, Roosevelt University |
| <b>8:45 – 10:30 am</b>  | <b>Introduction to the Profession of Graduate Enrollment Management</b><br>Dr. Kristin Williams<br>Assistant Vice President, Office of Graduate and Special Enrollment<br>Management, The George Washington University, NAGAP Past President   |
| <b>10:30 – 10:45 am</b> | <b>Break</b>   |
| <b>10:45 – 12:15 pm</b> | <b>Legal Issues in Graduate Enrollment Management</b><br>James Vaseleck, J.D.<br>Senior Director of Public Affairs and Deputy General Counsel, Law School<br>Admission Council   |
| <b>12:15 – 1:00 pm</b>  | <b>Luncheon</b>  |
| <b>1:00 – 2:30 pm</b>   | <b>Graduate Financial Aid – Knowing the Basics</b><br>John Bury, Assistant Dean of the Graduate School,<br>Director of Graduate Student Enrollment Management,<br>The University of Tulsa  |
| <b>2:30 – 2:45 pm</b>   | <b>Break</b>   |
| <b>2:45 – 4:15 pm</b>   | <b>Graduate Recruitment and Admissions 101</b><br>Keith Ramsdell, Director of Graduate Admissions, Lourdes College<br>Judith Baker, Director of Graduate Admissions, Nazareth College<br>Valerie Robinson, Director of Diversity Enhancement Programs,<br>The Graduate School, Miami University                        |
| <b>5:00 pm</b>          | <b>Reception</b><br>(Dinner on your own)   |

**Friday, July 8**

**8:30 – 9:00 am**

**Continental Breakfast**

**9:00 – 10:30 am**

**Recruiting Underrepresented Graduate Students**

Curtis Byrd, Director of Special Programs for Undergraduate Affairs and  
Assistant Director of the McNair Scholars Program,  
University of Florida

**10:30– 10:45 am**

**Break**

**10:45 – 12:15 pm**

**Ethical Issues in Graduate Enrollment Management**

Sean-Michael Green, J.D., Dean of Graduate and Adult Enrollment, Marist College

**12:15 – 1:15pm**

**Lunch with the NAGAP Board of Directors**

**1:15 – 2:45pm**

**Marketing from the Ground Up, a panel presentation including:**

Felicia Townsend, Assistant Dean of Recruitment, Admissions and Marketing,  
Director of the Center for Professional Excellence,  
Graduate School of Social Work, Dominican University  
Joanne Canyon-Heller, Director of Graduate Admissions, Roosevelt University,  
NAGAP President  
Cammie Baker Clancy, Director of Graduate Outreach and Admissions,  
Empire State College, State University of New York  
James Crane, Assistant Dean of Graduate Studies, Brigham Young University,  
NAGAP Vice President

**2:45– 3:15 pm**

**Wrap-up**

NAGAP Professional Development Committee:  
Cammie Baker Clancy, Chair,  
Patricia Gardner, Fellowship Coordinator  
John Bury, Marketing and Communications  
Valerie Robinson, Speaker Liaison  
Keith Ramsdell, Attendee Liaison

*The materials distributed at this workshop are property of NAGAP, the PDI faculty and/or the companies whose representatives are presenting at the workshop. Any commercial or for-profit use of these materials is strictly prohibited.*