



National
Association of
Graduate
Admissions
Professionals

The Leader in Graduate Enrollment Management
Summer Institute for New Graduate Enrollment Management Professionals
The M Resort — Las Vegas, Nevada
July 8 & 9, 2010

PROGRAM SCHEDULE

Thursday, July 8
Room: Molise 123

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| 8:00 – 8:30 am | Registration and Continental Breakfast |
| 8:30 – 8:45 am | Welcome
Cammie Baker Clancy, Chair, Professional Development Committee
Assistant Director, Center for Graduate Programs
State University of New York, Empire State College |
| 8:45 – 10:15 am | Introduction to the Profession of Graduate Enrollment Management
Dr. Kristin Williams, NAGAP Past President
Assistant Vice President, Office of Graduate and Special Enrollment Management, The
George Washington University |
| 10:15 – 10:30 am | Break |
| 10:30 – 12:00 pm | Legal Issues in Graduate Admissions
James Vaseleck, J.D.
Associate Counsel and Executive Assistant to the President,
The Law School Admission Council |
| 12:00 – 12:30 pm | Introduction to Ethical Issues in Graduate Enrollment Management
Cammie Baker Clancy, Chair, Professional Development Committee
Dr. Kristin Williams, NAGAP Past President |
| 12:30 - 1:30 pm
Room: Modena 12 | Luncheon discussion on Ethical Issues (by groups) |
| 1:30 – 2:30 pm
Room: Molise 123 | Ethical Issues in Graduate Enrollment Management |
| 2:30 – 2:45 pm | Break |
| 2:45 – 4:15 pm | Recruitment 101
Michelle Howell Smith, NAGAP Professional Development Committee,
Director of Graduate Research Services, University of Nebraska-Lincoln |
| Thursday, July 8
5:00 pm | Reception @ The Hostile Grape
(Dinner on your own) |

Friday, July 9
Room: Molise 123

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| 8:30 – 9:00 am | Continental Breakfast |
| 9:00 – 10:30 am | Prioritizing Your Website for Graduate Recruitment
Michelle Howell Smith, NAGAP Professional Development Committee,
Director of Graduate Research Services, University of Nebraska-Lincoln |
| 10:30– 10:45 am | Break |
| 10:45 – 12:15 pm | Recruitment and Retention of Underrepresented Students
Sweeney Windchief, Assistant Dean for Diversity,
The Graduate School, University of Utah |
| 12:15 – 1:30pm
Room: Modena 12 | Lunch with the NAGAP Board of Directors
Welcome - JoAnne Canyon-Heller, NAGAP President
Director of Graduate Admissions, Roosevelt University |
| 1:30 – 3:00pm
Room: Molise 123 | Social Networking and Online Graduate Student Recruitment
Damien Navarro, Chief Visionary Officer, Earthbound Media Group |
| 3:00– 3:30 pm | Wrap-up
Cammie Baker Clancy, Chair, Professional Development Committee |

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