National Association of Graduate Admissions Professionals
Summer Institute for New Graduate Admissions Professionals
The Flamingo — Las Vegas, Nevada
July 10 & 11, 2008

PROGRAM SCHEDULE (tentative)

Thursday, July 10, 2008

8:30 – 9:00am  Registration and continental breakfast

9:00 – 10:15am  Welcome to the Profession of Graduate Admissions
Ann Bruno, Kristin Williams

10:15 – 10:30am  break

10:30 – 12:00pm  Using Social Media in Graduate Admissions
Steve Hay

12:00 – 12:15pm  Ethical Issues in Graduate Admissions
Ann Bruno, Cammie Baker Clancy

12:15 – 1:45pm  Lunch & small group discussions

1:45 – 3:15pm  Ethical Issues in Graduate Admissions (continued)

3:15 – 3:30pm  break

3:30 – 5:00pm  Survival Tips for the Graduate Admissions Professional
Dave Fletcher

5:00pm  Reception
Dinner on your own
Friday, July 11, 2008

9:00 – 9:30am  Continental breakfast

9:30 – 11:30am  Legal Issues
Jim Vaseleck

11:30 – 12:45pm  Lunch

12:45 – 2:45pm  ABC…D’s and E’s of Marketing: Advertising, Brochures, Catalogs, Direct Mail & Electronic Marketing
Glenn Berman

2:45 – 3:00pm  break

3:00 – 4:30pm  Financial Aid: What We All Should Know
Stephen Brown

4:30 – 5:00pm  Wrap-up
Cammie Baker-Clancy

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