



## July 2020 Flash Feedback Results: What Content Do You Want to Read?

### What type of article topics would you be interested in reading in Perspectives? (Please check all that apply)

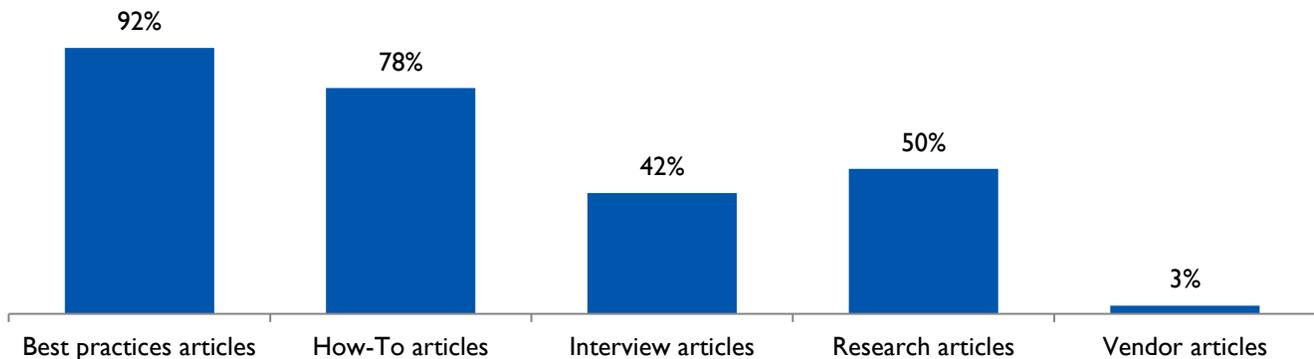


n=37

#### Other:

- Admission platforms used by various universities both pros and cons, CRM platforms used by various universities both pros and cons. Do any of the platforms used have a good workflow mechanism built into them?
- Anti-racist and anti-oppressive practices in enrollment management and higher education - assessing/identifying systemic racism within your institution; training.
- Articles related to health professions admissions, recruitment, etc.
- Creative funding packages - how to put together decent funding to attract students when you have few funds!
- Ethical professional behavior.
- Hot topics in credential analysis, graduate admissions, and transnational education.
- Virtual engagement/recruitment.
- Virtual recruitment and retention strategies.

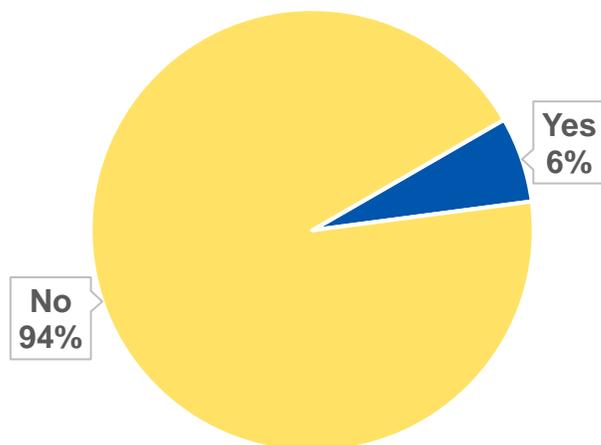
### What style of articles would you be interested in reading in Perspectives? (Please check all that apply)



#### Other:

- Ethical professional behavior.
- How to do more with less...staff, resources.

## Are you interested in writing an article for Perspectives?



If you or someone you know would like to submit an article for publication, please contact Stanley Kania, [SKania@som.geisinger.edu](mailto:SKania@som.geisinger.edu).

## What other thoughts or ideas would you like to share about Perspectives?

Other:

- How to navigate remote recruitment efforts to generate meaningful interaction with prospective students.
- I enjoy hearing and learning about new initiatives that graduate admissions professionals are doing in their offices - especially in terms of student engagement in our new virtual world.
- I would like to see the development of a scholarly research journal for GEM professionals. Why doesn't NAGAP explore that??
- I'd love an article about managing graduate student employees!
- With COVID, I would propose that this magazine make the switch to go online exclusively. I am not sure how often I will be able to actually get my magazine in my hands, and I am sure others are in the same situation. It seems like a lot of money being spent to continue printing these magazines when we are able to access the articles online.