What type of article topics would you be interested in reading in Perspectives?
(Please check all that apply)

- Career, Staff, and Personal Development (41%)
- Enrollment Modeling and Strategic Planning (76%)
- GEM Operations (54%)
- Money Matters (27%)
- Recruiting and Marketing (81%)
- Student Lifecycle, Engagement, and Support (46%)
- Others (please specify) (24%)

Other:
- Admission platforms used by various universities both pros and cons, CRM platforms used by various universities both pros and cons. Do any of the platforms used have a good workflow mechanism built into them?
- Anti-racist and anti-oppressive practices in enrollment management and higher education - assessing/identifying systemic racism within your institution; training.
- Articles related to health professions admissions, recruitment, etc.
- Creative funding packages - how to put together decent funding to attract students when you have few funds!
- Ethical professional behavior.
- Hot topics in credential analysis, graduate admissions, and transnational education.
- Virtual engagement/recruitment.
- Virtual recruitment and retention strategies.

What style of articles would you be interested in reading in Perspectives?
(Please check all that apply)

- Best practices articles (92%)
- How-To articles (78%)
- Interview articles (42%)
- Research articles (50%)
- Vendor articles (3%)

Other:
- Ethical professional behavior.
- How to do more with less...staff, resources.
Are you interested in writing an article for Perspectives?

If you or someone you know would like to submit an article for publication, please contact Stanley Kania, SKania@som.geisinger.edu.

What other thoughts or ideas would you like to share about Perspectives?

Other:
- How to navigate remote recruitment efforts to generate meaningful interaction with prospective students.
- I enjoy hearing and learning about new initiatives that graduate admissions professionals are doing in their offices - especially in terms of student engagement in our new virtual world.
- I would like to see the development of a scholarly research journal for GEM professionals. Why doesn't NAGAP explore that??
- I'd love an article about managing graduate student employees!
- With COVID, I would propose that this magazine make the switch to go online exclusively. I am not sure how often I will be able to actually get my magazine in my hands, and I am sure others are in the same situation. It seems like a lot of money being spent to continue printing these magazines when we are able to access the articles online.