



Application Form for 2020-2021 (Submission Deadline - March 1, 2020)

The Strategic Partnership Council (SPC) program is designed for organizations whose missions and core values are aligned with NAGAP's and who wish to become more strategically engaged with the association.

Representative Contact Information

Organization: _____
First Name: _____ Last Name: _____
Credential (e.g., PhD, MS, BS): _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____ Country: _____
E-mail: _____ Telephone: _____

Membership (Individual): Must be a current Affiliate Member of NAGAP and have been an Affiliate Member or worked for an organization that has been represented by an Affiliate Member for at least 3 of the past 5 years.

Are you currently a NAGAP Affiliate Membership? Yes No
How many of the past 5 years have you or your organization been an Affiliate Member? _____

Financial Investment (Organization): Must have contributed \$20,000 annually or \$50,000 over a 3-year span toward event sponsorships, advertising, exhibiting, and profit sharing. In-kind donations may be substituted for up to 20% of the required financial investment. All financial contributions made directly to NAGAP or its recognized chapters qualify.

For the inaugural year of the SPC, the annual calculation begins with contributions made toward the 2019 Annual Conference and ends with contributions made toward the 2020 Graduate Enrollment Management Summit. In addition, the financial investment has been adjusted to \$15,000/\$40,000 and up to 25% for in-kind donations for this year only.

Total Annual Contribution: \$ _____ or Total 3-year Contribution: \$ _____

- Graduate Enrollment Management Summit Sponsorship: \$ _____
- Graduate Enrollment Management Summit Exhibitor: \$ _____
- PDI and/or Leadership Academy Sponsorships: \$ _____
- Digital Advertising (Multi-View/NAGAP News/Website): \$ _____
- In-Print Advertising (*Perspectives*): \$ _____
- Profit-Sharing Contributions: \$ _____
- Chapter Event Sponsorships: \$ _____
- Description and Value of In-kind Donations:
 \$ _____ Description: _____
- Other: \$ _____ Description: _____



Educational Contributions (Organization): Must have delivered annually at least two data-based, educational resources in the form of white papers, presentations, webinars, podcasts, joint research projects, case studies, or articles that advance the intellectual and/or professional development of NAGAP members and support the GEM profession.

Please list two data-based, educational resources delivered to NAGAP in the past year, including date, format, and event (if relevant). You may attach additional supporting documents to this application.

1. _____

2. _____

Service and Volunteerism (Organization): Must have contributed annually to NAGAP by volunteering at GEM Summit, an institute, or a recognized chapter event, serving on a committee, or participating in the association in some other capacity not specifically required for SPC membership.

Please check all completed or anticipated volunteer service for the year and provide a brief description below.

- Volunteer at GEM Summit/Institute Event/Role: _____
- Volunteer at Chapter Event Event/Role: _____
- Service on Committee Committee: _____
- Other Participation Capacity: _____

Sponsor for Membership (Organization): Must be sponsored by a current SPC member, a NAGAP Board member, or an officer of a recognized NAGAP chapter who supports membership based on a previously demonstrated commitment to NAGAP and the broader GEM community. A statement of support may be submitted online: www.nagap.org/spcsponsor

Sponsor Name: _____
Title: _____ Organization: _____

For Office Use Only
Confirmed by Executive Committee: YES NO
Confirmation Date: _____
Notification Date: _____