



*The Leader in Graduate Enrollment Management*

National  
Association of  
Graduate  
Admissions  
Professionals

**Building Networks—**  
Advancing Your Knowledge Ensures Your Success



**National Association for Graduate Admissions Professionals (NAGAP)**  
**16<sup>th</sup> Annual Winter Institute for Advanced Graduate Admissions Professionals**

Hyatt Pier 66  
Fort Lauderdale, Florida  
January 20-21, 2011

***The Future of Graduate Enrollment Management in a New Economic and Global Environment***

The professionalization of graduate enrollment management is key to future success in this field. The changing nature of public and private universities in the U.S. and the financing of graduate education, the changing demographics of a diverse domestic population, the globalization of graduate education, the continual movement toward one world of research and study created by the internet, changing technology that creates limitless boundaries for sharing information and training – how do graduate enrollment management professionals prepare themselves and plan strategically to cope with these changes?

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**Thursday, January 20**

**8:30 – 9:00 AM**

**Registration and Continental Breakfast**

**9:00 – 9:15 AM**

**Welcome and Introductions**

Cammie Baker Clancy, Chair, NAGAP Professional Development Committee  
Director of Graduate Outreach & Admissions, School for Graduate Studies  
Empire State College, State University of New York

Joanne Canyon-Heller, President, NAGAP  
Director of Graduate Admissions  
Roosevelt University

**9:15 – 11:00 AM**

***The Evolution and Future of Graduate Enrollment Management***

**Panelists:**

Daniel J. Bennett, Chair, NAGAP Education Committee  
Assistant Dean, Graduate Division  
UCLA

Sean- Michael Green, J.D.  
Dean, Graduate and Adult Enrollment  
Marist College

Dr. Myron (Mick) Thompson, Member, NAGAP Education Committee  
Associate Provost and Executive Director of the Graduate School  
University at Buffalo, State University of New York

Dr. Kristin Williams, NAGAP Past President and Member, NAGAP Education Committee  
Assistant Vice President of Graduate and Special Enrollment Management  
The George Washington University

**11:00 – 11:15 AM Break**

**11:15 – 12:30 PM**

**Legal Issues in Graduate Enrollment Management**

James Vaseleck, J.D.  
Director of Global Strategy and Deputy General Counsel  
Law School Admission Council

**12:30 – 1:30 PM Luncheon**

**1:30 – 3:30 PM**

**Social Media and Graduate Student Recruitment**

Dr. Robert E. Johnson  
Bob Johnson Consulting

**4:00 – 5:30 PM RECEPTION**

***Dinner on Your Own***

**Friday, January 21**

**8:30 – 9:00 AM**

**Continental Breakfast**

**9:00 – 10:30 AM**

***Changes and Challenges in Graduate Student Financial Support***

Ken Redd, Director of Research and Policy Analysis at National Association of College and University Business Officers (NACUBO)

**10:30 – 10:45 AM**

**Break**

**11:00AM – 12:30PM**

***Retaining Underrepresented Graduate Students***

Dr. Renetta Tull, Director of PROMISE: Maryland's Alliance for Graduate Education and the Professoriate (AGEP) and Assistant Dean for Graduate Student Development at the University of Maryland Baltimore County.

**12:30PM-1:30PM**

**Lunch**

**1:30-3:00PM**

***A Discussion of Best Practices for Increasing Yield (and Decreasing Melt) Between Admission and Matriculation***

Dr. Tom Rock, NAGAP Past President and Member, NAGAP Education Committee

Executive Director of Enrollment Services

Teachers College, Columbia University

**3:00-3:30pm Closing Remarks**